



## **One Day National Conference On (Offline Mode)**

**Research and Practices in Commerce, Accountancy,  
Management, Humanities and IT for  
Sustainable Development**

**Jointly organised by  
City C.U. Shah Commerce College  
&  
Gujarat University Area Accountancy Teachers' Association  
Ahmedabad**

**1<sup>st</sup> March 2025, Saturday**

**Venue :  
K. R. Sant Hall  
City Campus, Lal Darwaja, Ahmedabad**



## **About the Conference**

The conference on “Research & Practices in Commerce, Management, Humanities and Information Technology for Sustainable Development” basically focusses on addressing global sustainable challenges by integrating insights from these disciplines. It emphasizes the importance of ethical business practices, corporate social responsibilities and efficient resource management to ensure financial stability, while also protecting the environment. Humanities contribute by promoting critical thinking, cultural awareness and moral responsibility, providing a foundation for sustainable effort. Information technology drives innovation through tools for resource management, data - driven decisions and green technologies. The present conference invites scholars, practitioners and policy makers to share their strategies and insights aiming to achieve a balance between economic growth, environmental conservation and social equity.

## **About GLS**

Founded in 1927, Gujarat Law Society (GLS) is one of the most prominent and long-standing educational institutions in Gujarat. It was established by distinguished figures including Shri Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar, the nation's first Speaker, and Shri I.M. Nanavati, with a commitment to educational excellence. GLS has been a trailblazer from the start, offering a diverse range of programs in fields such as Business Management, Computer Science, Engineering, and Applications, Commerce, Business Administration, Education, Law, and Humanities. The courses provided by GLS are highly regarded, both among students and within the corporate sector.

## **About the College**

City Commerce College affiliated to Gujarat University, was founded in 1966. The college was given its name, City C.U. Shah Commerce College on the name of the donar Shri Chimanlal Ujamshibhai Shah in 1970. Since 2010, the College is known as CITY C.U.SHAH COMMERCE COLLEGE. We provide quality education to the students of middle class who choose the best education. The college with morning classes proves to be a real boon for the working class students.

## **About Gujarat University Area Accountancy Teachers’ Association (GUAATA)**

GUAATA is a registered association and is formed by the experts of the accountancy field 45 years back. The objective of the Association is exclusively confined to academic activities in the field of Taxation and Accountancy. This association has membership of more than 1000 members. The territory of members is spread out from Kutch district to Dahod district and from Ahmedabad district to Banaskantha district. The role of association is to form informal syllabus for university in the subjects of Taxation and Accountancy, to organise workshops for training of new syllabus formed, to organise state level, National level and International level Seminars and Conferences. In past quality based good numbers of seminars, Conferences and Workshops are organised by the association. This association has its own journal “Communique” where research papers of young and senior professors are published and best papers are awarded prize.

## **About Ahmedabad**

Ahmedabad city is located in the state of Gujarat in the western part of India on the banks of Sabarmati River. Ahmedabad is known for its rich past and its association with Mahatma Gandhi. The city has places of tourist attraction like Gandhi Ashram, Akshardham, Calico Museum, Nal Sarovar (Bird Sanctuary) and monuments which date back to the 15th century.

## Themes & Sub-themes:

### **Theme 1: Trends and Challenges in Business Accounting Frameworks**

- Corporate Governance and Sustainability
- Digital Transformation in Accounting
- Cybersecurity in Financial Reporting
- Risk Management and Reporting
- Reforms in Direct and Indirect Taxation
- Sustainable Supply Chain Accounting
- Cloud Accounting
- Environmental Accounting and Reporting
- Carbon Accounting and Reporting
- Forensic Accounting and Fraud Detection
- Sustainable Financial Instruments

### **Theme 2: Innovative Approaches to Sustainable Economic Administration**

- Public-Private Partnerships for Sustainability
- Digital Transformation for Sustainable Economic Practice
- Climate Change Adaptation in Economic Policy
- Green Finance and Investment Strategies
- Sustainable Debt Financing and Green Bonds
- Development and Challenges of the GIG economy
- Sustainable Public Finance and Fiscal Policy

### **Theme 3: Innovations and Challenges in Business and Management for Sustainable Development**

- Corporate Social Responsibility (CSR)
- Resilience in Business Management
- Sustainable Supply Chain Management
- Green Innovation and Technology
- Employee Engagement in Sustainability
- Green Human Resource Management
- Sustainable Business Models and Value Creation
- Hospitality Management Practices
- Sustainable Leadership
- Resilience in Business Management
- MSME and Start-up Environment
- Challenges for Businesses in Implementing Sustainable Supply Chains

#### **Theme 4: Trends and Challenges in Humanities for Sustainable Development**

- Cultural Heritage and Sustainability
- Environmental Ethics and Philosophy
- Language, Communication, and Sustainability
- Art, Aesthetics, and Ecological Consciousness
- Education for Sustainable Development
- Human Rights and Environmental Justice
- Narratives of Climate Change
- Urban Humanities and Sustainable Cities
- Globalization, Migration, and Sustainability
- Peace, Conflict Resolution, and Sustainable Development
- Digital Humanities and Environmental Change
- Religion, Spirituality, and Sustainability
- Public Policy, Governance, and Humanities

#### **Theme 5: IT Practices and Challenges for Sustainable Development**

- Green Fintech
- Cybersecurity for Sustainable Innovations
- E-Governance for Sustainable Development
- Artificial Intelligence for Sustainable Decision-Making
- Tech-Enabled Circular Economy
- Block chain for Supply Chain Transparency
- Cloud Computing for Sustainability
- Internet for things (IOT) for smart management
- Big Data Analytics for Sustainable Business Practices
- Cyber Security for Data Protection and Privacy
- Challenges in Promoting Digital education and training for Sustainable IT Practices

#### **Theme 6 - NEP 2020 and its relevance, challenges and remedies for commerce education**

- A comparative study of different state universities on curriculum of commerce faculty.
- A comparative study of different private universities on curriculum of commerce faculty.
- A comparative study of state and private universities on curriculum of commerce faculty.
- Role of Gujarat Government and its agencies on curriculum of commerce faculty.
- Futuristic approach of research work in commerce faculty.
- A critical analysis on UG and PG structure of commerce faculty.
- An evaluative study on implementation of NEP in commerce faculty by universities.
- Role of universities for successful implementation of NEP in commerce faculty.
- NEP and Skill development in Commerce education: Opportunities, challenges and remedies
- NEP and Multidisciplinary Education in Commerce: Opportunities, challenges and remedies

## ABSTRACT & RESEARCH PAPER SUBMISSION GUIDELINES

The authors are requested to adhere to the following guidelines

- Every Paper must be accompanied by a cover page, which should include the title of the paper, theme of the paper, name(s) of the author(s), Designation, Institutional affiliation with full address of institution, e-mail addresses and Mobile Numbers of the authors.
- The First/corresponding author must be clearly identified. Up to three authors are permitted.
- **Abstract:** Word limit: 150-200 words. (Maximum 5 keywords)
- **Full Paper:**
  - Manuscripts should be in A4 size, MS Word format
  - word limit up to 2500-3000 words
  - Font Style: Times New Roman
  - Font Size: Heading 14 Regular, Bold, Text-12
  - Line spacing: 1.5 with left and right margin justified.
- **All research Papers should include the following:**
  - Cover page, Abstract, Keywords, Introduction, Review of Literature, Objectives, Methodology, Findings, Conclusion/Implication/Recommendation, Limitation (if any),
  - References in APA/MLA style, Appendices (if appropriate).
  - All research papers should be in English/Hindi/Gujarati.
- **Papers will only be accepted and published** if they have not been copyrighted, published, presented or accepted at another academic gathering and are not currently under review for publication, are received by the appropriate deadline. All submitted work will undergo rigorous plagiarism testing, acceptable limit below 15%.
- **Email ID for Submission of your paper: [citycushahc@gmail.com](mailto:citycushahc@gmail.com)**
- **Link to join National Conference WhatsApp Group:**  
<https://chat.whatsapp.com/HJpAI3NcZaIJ4Sopa1dmZ2>



## REGISTRATION DETAILS:

REGISTRATION Starts from: [20th December,2024](#)

LAST DATE FOR REGISTRATION & SUBMISSION OF FULL PAPER (with Abstract) [15<sup>TH</sup> February, 2025](#)

### MODE OF PAYMENT :

Pay Registration Fees through Net Banking or UPI to the Bank Account given below:

Registration Fee Details:			
	With Paper		Without Paper
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Research Scholars	500	Research Scholars	300
Students	400	Students	200

**Note: GUAATA Life Member Rs. 500 with Paper and Rs. 300 Without Paper.**

Register through the Link: <https://forms.gle/m4hXrYQXqiIRoRgc9>



### Payment Details:

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### Important Instructions

- Every author/participant has to register individually.
- Only registered participants will get the certificate.
- The registration fee includes a conference kit, Refreshment, lunch.
- **All Papers will be published in Print Journal.**

**Research Review: An International Multidisciplinary Peer-Reviewed refereed (ISSN: 2321-4708) Journal.**

**Papers received after 15<sup>th</sup> February will not be published.**

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